1	Virginia Racing Commission
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3	COLONIAL DOWNS
4	Ballroom, 4th Floor
5	10515 COLONIAL DOWNS PARKWAY
6	NEW KENT, VA 23124
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8	December 14, 2022 at 11:00 a.m.
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13	COMMISSION MEMBERS:
14	Stephanie B. Nixon, Chair Marsha K. Hudgins, Vice Chair
15	Stuart Siegel John F. Tanner, Jr.
16	Bette Brand
17	Commission Staff:
18	David S. Lermond, Jr., Executive Secretary Kimberly C. Mackey, Director of Operations
19	Dr. Ada Caruthers, Equine Medical Director
20	
21	Attorney General's Office:
22	Elizabeth B. Myers, Esquire
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CHAIRMAN SIEGEL: Good morning, everyone, and welcome to the December meeting of the Virginia Racing Commission. I'll call the meeting to order.

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Our first order of business today is to elect a new chairman and a vice chairman and I will now entertain a motion to elect our chairman.

COMMISSIONER BRAND: Yes. I'd like to nominate Stephanie Nixon.

CHAIRMAN SIEGEL: Thank you. Stephanie Nixon has been nominated. Are there any other nominations? If not, I'll ask the Commission to vote. All in favor of Stephanie Nixon being our next chairman, say aye.

NOTE: The Commission votes aye. CHAIRMAN SIEGEL: That's all of us. Congratulations.

CHAIRMAN NIXON: Thank you very much. I appreciate it.

COMMISSIONER SIEGEL: All right. I'll now turn the meeting over to you.

CHAIRMAN NIXON: Thank you. My first order of business will be to nominate a vice chair. Do I hear any nominations?

COMMISSIONER TANNER: I'd like to nominate Marsha Hudgins.

1 CHAIRMAN NIXON: Any others? Hearing none, 2 motion to approve? 3 COMMISSIONER SIEGEL: So moved. CHAIRMAN NIXON: Second. Any others? All in 4 5 favor, say aye. The Commission votes aye. 6 NOTE: 7 CHAIRMAN NIXON: Opposed? Congratulations. 8 There she is. 9 VICE CHAIR HUDGINS: Same to you. 10 CHAIRMAN NIXON: Before moving on to approving 11 our minutes, I would like to congratulate 12 Commissioner Tanner on his reappointment. SO 13 congratulations. 14 COMMISSIONER TANNER: Thank you. 15 CHAIRMAN NIXON: All right. My first order is 16 the approval of the June 8 meeting minutes located 17 behind Tab One. Has everyone had time to review 18 them? 19 COMMISSIONER SIEGEL: Move they be approved. 20 VICE CHAIR HUDGINS: Seconded. 21 CHAIRMAN NIXON: All in favor? 22 NOTE: The Commission votes aye. 23 CHAIRMAN NIXON: Any opposed? So moved and 24 motion approved. 25 Next up is our open public comment period.

I ask if there's any member of the public that wants to speak to just try and keep it to five minutes. Sorry. I didn't see you. Yes.

MR. MARSHALL: Thank you. John Marshall, 12412 North Lake Place, Henrico, Virginia 23233. Thank you. Good morning. I'm here today not to present a new Rosie's location or not to talk about a race meet, but as a Virginian tieing up a couple of loose ends.

First, I want to bid a proper fairwell to this Commission and to these horsemen in the VEA and all of the horse groups in Virginia as I move on to new endeavors.

Second, I'd like to congratulate everyone in this room on the most successful race meet in the history of the Commonwealth, in the history of Colonial Downs certainly.

I had the pleasure a few weeks ago to share the revival of Virginia racing, the story, with students at the University of Kentucky. They were astonished at what you've all accomplished and very impressed with how collegial you approached it and the outcome of things for Virginia.

So with that, it's no secret that I'm a very big advocate of this Governor, his administration,

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this Commission, these horsemen and Colonial Downs. This season, I will be in the stands with all of you rooting on Colonial Downs' new ownership because I'm very assured that you're in good hands and Colonial Downs will take great leaps and bounds forward and upward.

Thank you all. Merry Christmas.

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CHAIRMAN NIXON: Thank you. John, I just want to tell you working with you over the last years, you and your team really set the bar high and I want to thank you for all of the hard work that you and everyone have done and I want to wish you the best. Thank you.

MR. MARSHALL: Thank you, Chairman.

VICE CHAIR HUDGINS: I will second that. John, you were there for us when we went to you and said, hey, we have some things we need to talk about and you made that scenario change by your confidence in us and your support of us. So I personally want to say thank you for all that you've done for Colonial Downs and I wish you well.

MR. MARSHALL: You're welcome, Commissioner. Thank you.

> CHAIRMAN NIXON: Any others? Thank you. Anybody else like to speak? Okay. All right.

First under new business is the request for approval of a significant infrastructure limited license and Thoroughbred race days in 2023, submitted by Colonial Downs Group, LLC. My staff report is behind Tab Two recommending approval. I believe that Mr. Jack Sours -- am I pronouncing that correctly?

MR. SOURS: Yes, ma'am.

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CHAIRMAN NIXON: The new president of Colonial Downs will present this application and answer any questions.

MR. SOURS: Madam Chairman, congratulations on your new appointment.

CHAIRMAN NIXON: Thank you.

MR. SOURS: So I'm Jack Sours. I'm the Vice President of Operations at Churchill Downs and I'm stationed and responsible for the Virginia operations and with me today I've got Gary Palmisano, who is our Executive Director of Racing with Churchill Downs as well.

So we're here today to present our significant infrastructure license application and talk about the race days in the application.

I'm sure you had a chance to look at the application. We're proposing 27 race dates. Those

dates will include Thursdays, Fridays and Saturdays beginning July 13, 2023 through September 9, 2023, with the post times of 1:30 on all three days.

We understand these race dates do not conflict with any other Virginia meets, and as such would not be harmful to the license issued by the Virginia Racing Commission.

Prior to the application, we have actively engaged with numerous stake holders in the racing industry here in Virginia and considered several options before arriving at these dates and our schedule. I'd like to talk to our process as we went through this.

First, I want to state that Churchill Downs' goal is to offer weekend racing here at Colonial Downs. That is our goal. We feel racing on Thursdays, Fridays and Saturdays is a good first step towards that goal.

The long-term goal is to race on weekends. Make sure that's clear. Offering weekends will allow more fans to enjoy the Colonial Downs race meet and of course this will allow us to run the Virginia Derby on a Saturday.

So going to a few of the details as to why we selected these dates and these times. The first

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thing we considered is consistency of post times. As we move into this more competitive schedule, we think it's important for the guests to know and have consistency of post times so they can find our signal.

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Secondly, as you all are aware, we have a lot of ship-ins from Maryland and other areas, so by having a consistent matinee post time, it's easier for them to ship in and out. If we go from matinee to evening back to matinee, it becomes more difficult for those ship-ins.

The other consideration is the operations. Moving into a busier time from a Monday, Tuesday, Wednesday to a Thursday, Friday, Saturday will require a lot of resources, a lot of human resources, so we have to basically staff the place for heavier volumes during those times. That will not be an easy challenge.

I'm sure you're all very aware of the challenges with the workforce and the economy today. So that will be a challenge of ours. We are committed to overcome that challenge, but will need some time to staff up and find those resources.

There's also logistics, so we have to figure

out the logistics of how this will all flow. So we feel starting with Thursday, Friday, Saturday is a good first step to allow us to get our feet on the ground and understand how this is all going to work and then we can come back with further adjustments in future years.

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The final consideration is on Thursdays and Fridays, we feel that there's an opportunity for corporate groups, corporate outings, so we feel that we can market the place -- and we've had success at other venues doing this -- to market to corporate outings. So bringing people in on Thursdays and Fridays will expose the track, increase attendance on those days and get us better visibility in the community. We feel that's an opportunity.

We already have a full-time group sales coordinator here to assist with that. So these are some of the considerations that we went through as we settled on these dates.

So with that, I'd like to turn it back over and see if you have any additional questions on the application.

CHAIRMAN NIXON: Thank you. Commissioners, I'll start to my left and ask do you have any

questions?

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COMMISSIONER BRAND: Yes. I guess maybe more of a comment for starters. I appreciate the efforts and the improvement in racing days. From a fan base, I think it reaches -- gets closer to the goal of making it more available to people that live and work and have families and school in the middle of the week on a week day.

I guess my question is for future plans. What is the timeline or the commitment to progress and work with the horsemen to make sure we have the animals to race to progress to that weekend or maybe evening racing or becoming more of a destination instead of an event that maybe is a second opportunity for someone racing? What is the timeline for that? Is there a commitment to move to something different in 2024 or what are your plans for that?

MR. SOURS: Sure. Thank you for the question. You know, as you're all aware, with the statute as we introduce more HHRs, we have to add race dates and we have plans to introduce more HHRs in 2023, which will naturally allow us to consider more race dates in 2024. So as that progression happens, we'll be adding races. Our goal, our long-term

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goal, is to race all weekend so that would naturally lead to a Sunday race date.

As far as getting from matinees to evenings, again, we really have to work towards that. Again, there's a lot of logistics, a lot of resources that have to go in to that, so we have to see how this goes. We have to understand the operation.

Please appreciate we're the new owners and we have to work through what that means, but it is our goal and I want to be clear it is our goal to race all weekend and to increase attendance. We all have the same shared goal, so that is our stated goal.

COMMISSIONER BRAND: Thank you.

CHAIRMAN NIXON: Commissioner Tanner. COMMISSIONER TANNER: So with that, I actually have a number of questions. Like Commissioner Brand, I'm glad to see it move towards the weekends.

One issue for us is always for safety and one of the things I'd like you to address. We've had a very well-kept track that has had an enviable record for safety and I'd like you to speak a little bit about managing that going forward. There wasn't anything in the application -- it's

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not required -- but I would like to hear a little bit about that going forward.

MR. PALMISANO: Yes, sir. Thank you, Commissioner Tanner.

Our track team, led by Harrison Young, who is here today, in conjunction with Ken Brown and Kelly Jackson, are all here again and we've all had numerous conversations. We sat down with Harrison and Kelly last week and went through what their list of needs are, what their challenges are.

we heard loud and clear that their challenges are staffing, just like anywhere else. Harrison made pretty clear that a couple more bodies would really help him and really allow us to do more and allow for those guys to be able to do the things they want to do. So we heard that feedback loud and clear and look to address that.

So I think you're spot-on that the track is extremely safe and the crew that will be maintaining that track is not going to change and we only hope to provide them with more resources to do more and do better things. That's the goal here, is to continue to maintain what we have going and make it as best as we can make it.

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I think I'd add to Jack's point that the

vision of Churchill Downs is what we have for Colonial; to make Saturday racing here a really big thing. Jack mentioned running the Virginia Derby on Saturday. That will actually be Saturday, September 9, which is closing day. That alone will allow thousands of Virginians to come out here and join that day.

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The American Graded Stakes Committee today is having their annual meeting and they are considering a request from Churchill Downs and Colonial to move the Arlington Million, the Beverly D and Secretariat Stakes to Colonial Downs. Those are three historically important horse races.

The Arlington Million being a Grade 1, the Beverly D being a Grade 1, the Secretariat Stakes being a Grade 2. We all know this is the 50th anniversary of Secretariat's Kentucky Derby win and we think that is a natural play to get. Again, another day to get thousands of Virginians out here on Saturday.

Our request for the Graded Stakes Committee is to move that to August 12, 2023, which we think will be a landmark day for Virginia racing. A day that could be on national television, as some of these races are breeders cup winners, which comes with NBC television programming and the ability to make that day one of the biggest days in Virginia racing history. That's, again, another vision of ours.

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We need help from this committee to allow us to do that. We've reached out and tried to get as much support as we can. We've pointed out that there are no Grade 1 races anywhere in this area after the Preakness stakes and after that weekend in Maryland.

So we feel like that would really put Colonial on the map to have an actually recognized Grade 1 stakes race here on a Saturday in Virginia and would really move the needle.

In advance of that, we would have other Saturdays featured in Virginia-bred race days which is always toward the beginning of the meet.

We've talked to folks about family days and promotions that we can do here and ways to get people to the track. So that's the goal.

I think our vision for this year is to blow up Saturdays, try to make them as big and as best as we can make them, catch our breath on Sunday, try to learn this operation, try to understand and move forward from there. I understand the evening racing piece. I think we need to talk to our horsemen and try to understand how that works out.

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When you consider a place like Fair Hill ships over 150 horses here, that a four-and-a-half or a five-hour ride. So turning those horsemen around at nine o'clock at night to send them back to their Maryland base to turn around again and ask them to show up here at noon the next morning felt like a challenge to us, so I just want to understand that.

I want to hear from them. I don't want to jump in to that conclusion that that is something they can easily pull off.

We have a lot of ship-in horsemen that come from all around this area and that back and forth might be a challenge, it might not.

I think our goal is to run at 1:30 on Thursday, Friday and Saturday. We feel like that post time fits very well. Saratoga post time is at 1:05. They're traditionally three or four minutes late in their post, so we'd slot right in around Saratoga, which is obviously the premiere signal during that time period.

We have a relationship with TVG, which I know Colonial did as well, so that will give us exposure

on TVG for the broadcast standpoint. I'll be honest. I don't know how we think this is going to go.

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We could have hit the easy button and ran on Monday, Tuesday and Wednesday like every person we've talked to has told us to do. I think folks think we're crazy taking this task on.

We're going to lose 15 or so people from Maryland that were starting gate crew that were valets that were racing officials that we're going to have to replace, so we understand this challenge and we just want to learn more about it and ask for a year for us to try to navigate through this process and make this the best we can make it and let's reassess and move forward.

Jack was spot on. My directive as the corporate racing director is to have racing here on weekends where Virginians can be here and enjoy it. That's what we're going to do and we're going to dip our toe in the water on Saturdays and we're going to make the best of it that we can and we're going to go from there.

Is that a fair answer to your question? COMMISSIONER TANNER: That took my next two questions, so I appreciate you preempting some of

those questions.

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My next question was going to be about the valets and gate starting staff and so on. What plans do you have for recruiting since you're going to have to replace them?

MR. PALMISANO: So we did some work into it. It looks like there's four valets, seven assistant starters, one racing official, one clocker. So it's just going to take money ultimately. We're going to have to throw some dollars at folks to get them here.

Fortunately, we have other race tracks, Turfway Park, that runs in the winter. We have Fairgrounds that runs during the winter. We know these people. We have relationships with workers that do this trade, so we can start there, absolutely, with recruiting our own folks at our own places.

You know, I wish I could tell you that it's going to be easy, but we're just going to have to cross that bridge. We provided living stipends for folks that came last year. I don't see any reason why we wouldn't do that again. Probably have to up those stipends again as everything costs more than it did last year and it's going to take just more 1

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resources and more recruitment efforts.

Fortunately, as I mentioned, we have a base of employees that do these jobs so we're going to start there and if we need more, we're going to just actively make the best of it. There's no other way around it. We want this to work.

Any way you slice it or dice it, if we ran Sundays or Wednesdays or whatever, we'd have to find this same subset crew of people to come and work for us and we want to have people that are committed to Colonial 27 days a year in 2023 and potentially be on.

So we're ripping the Band Aid off and we're going. We're diving into the deep end with Thursday, Friday and Saturday and we have to make it happen.

COMMISSIONER TANNER: So another question that I have was I was going to ask you about the stakes schedule and I appreciate that.

But related to that is purse structure and providing a purse for those stakes versus the purse structure that we had last year that attracted full fields every day.

MR. PALMISANO: I've had multiple conversations with Frank regarding the purse structure. You'll see today the VEA is going to present their numbers and tell us exactly what we have to spend for next year. The Horsemen's agreement speaks to sitting down with Frank right after the first of the year and mapping that out and we totally agree.

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We want not only big stakes races that are going to be on national TV, but we want to support the bread and butter horsemen that have always supported Colonial and you're going to see \$600,000 a day purses here again as they were last year and you're going to see nothing but purse growth here in Colonial as more and more machines are added here.

Absolutely, I think this is a situation where people are going to follow the purse money and we understand that. We know that. There's a lot of places for people to run horses and there's lots of horses to actually do the running, so the competitive advantage that we have here at Colonial is a great racing surface, a great turf course and a great purse structure. I don't see any reason why we would change any of those three things.

COMMISSIONER TANNER: One last question; that

is, capital improvements. You've had a chance and I know that priorities are going to change on the basis of the Horsemen's agreement and other things as you find them, but have you got any plans for capital improvements in the coming year?

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MR. PALMISANO: Our team was here last week assessing the property. We're going to sit down with the Horsemen's group. My vision is we put a prioritization list together and they put a prioritization list together and we'll see where they overlap and we'll see what we can do.

We're a publically traded company, so any capital investment has to be approved by the Board, has to go through the voting process, has to be quoted by multiple people, has to kind of go through the formal process, so it's not a chance for us to make a real commitment.

But my commitment to you is that we're going to sit down with the folks that live on the back side, that work on the back side and let them tell us what are the things that are needed the most and see with what we agree and see what we can do.

COMMISSIONER TANNER: So we can get a clearer picture by the March board meeting?

MR. PALMISANO: I would say we would have a

good understanding of what we're going to do for this year by that meeting for sure.

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COMMISSIONER TANNER: Great. Thank you. MR. PALMISANO: Yep.

CHAIRMAN NIXON: Thank you, Commissioner Tanner. Commissioner Siegel.

COMMISSIONER SIEGEL: I just want to add my welcome to Churchill. We're all very optimistic about the future. I think what you two have said and what we heard from your CEO in the spring gives us great optimism.

The folks at Colonial have done a great job. They put on a great show. I think that you guys have the potential and the resources to put on even a better show, so we're really excited about that.

It has been well stated by the majority of this Commission that weekend racing or twilight racing is preferred, but it's our role to give you this opportunity to get it right and get it done and to draw fans and to build the race base here which is a big part of our mandate as Commissioners.

You and I have exchanged some conversation, some emails about our thoughts about weekend and evening racing and I think we owe you the opportunity to do it your way.

I think you're solving at least a third of the problem by racing on Saturdays, but it would be at least this Commissioner's expectation that in 2024, you would have racing on Saturday and Sunday or twilight racing one night so half or more of the race dates or at least two-thirds of the race dates would give the opportunity for more fans to come out.

Thursdays and Fridays may be better than Monday and Tuesday, as we discussed earlier, but we'll have to see and see whether we really can get the job done in a way that our mandate requires and I think all the horsemen would support. So again, welcome and we look forward to working with you.

> MR. PALMISANO: Thank you.

VICE CHAIR HUDGINS: I don't have a whole lot of questions left, thanks to Commissioner Tanner, but he asked everything that I wanted to know.

I want to make one comment and that's that as a business person, your open admission that things don't always turn out the way you originally plan them and the best thing to do is to do things in steps so you can adjust as you go.

There will be events that won't work out the

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way any of us think it's going to and some of us are pretty darn sure that we know how it's going to be. I've fallen on my face on that one way too many times to make that assumption here.

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Honestly, it's an up and down process to make change and I love that you, frankly, say that out loud and don't make promises that it's all going to be perfect and yes by 2024 this is what we will do. We might end up with something very different than we think we're going to have, but it will be better than we think it's going to be. So thank you for being open.

The only thing I ask is that you do update us honestly, transparently with the problems that are coming up because as a business owner, there always are and your willingness to tackle them, it's important to identify them and verbalize them as a first step to solving them and we will work with you in any way, shape or form we can because I think we are all on the same page. But we will kind of check in periodically and just catch up. So thanks.

MR. PALMISANO: I appreciate that and we agree there and look forward to staying in close contact with all of you and Mr. Lermond in making this the

best we can make it and by the March meeting, we certainly should have updates on stakes schedules and we'll figure out how this graded stakes committee rules and what that day might look like. We'll know a lot more and we'll have three more months to figure out where to get people to come work from.

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VICE CHAIR HUDGINS: Well, good luck with that. I struggle with that one for my business all the time and I don't think it's an easy fix and it's not going to be a quick fix. It's going to be an ongoing process that we will all have to just deal with, but you've got resources and that's what counts.

MR. PALMISANO: Thank you.

VICE CHAIR HUDGINS: Thanks.

CHAIRMAN NIXON: Thank you, Commissioners. You all have asked all of the questions that I had. Mr. Lermond, do you have anything to add to this?

MR. LERMOND: Thank you, Madam Chair. That sounds good, doesn't it? I would just like to say that the application that was submitted by the Colonial Downs Group as always was well organized and contained all of the required information that we need to make this decision. I would seek a motion to approve a significant infrastructure limited license including Thoroughbred race days for 2023 as submitted by Colonial Downs Group, LLC, with the following two conditions.

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Horse racing with pari-mutuel wagering shall be operated in accordance with all representations, plans and specifications as submitted in the application and as described at the Virginia Racing Commission's December 14th meeting and the licensee shall not deviate materially from these representations, plans, specifications without the prior consent of the Commission or its executive secretary; and secondly, the horse racing with pari-mutuel wagering shall be operated in accordance with all applicable state and federal statutes and regulations and the regulations of the Commission and all local ordinances.

MR. PETRAMALO: May I be heard on behalf of the horsemen?

CHAIRMAN NIXON: I'm sorry?

MR. PETRAMALO: I say may I be heard on behalf of the horsemen?

CHAIRMAN NIXON: Sure.

MR. PETRAMALO: It's tradition. For the

record, my name is Frank Petramalo. I'm the executive director and general counsel of the Virginia HBPA. We represent the owners and trainers who race at Colonial Downs.

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Let me quickly say that we agree with the request to run 27 days three days a week. We do not agree with the notion of running Thursdays, Fridays and Saturdays. We think weekend racing is a good idea, but not next year. Let me go through some things to I think correct some misapprehensions about what Virginia racing is all about. It certainly is important to have fans at the track, but Virginia racing is not simply about Virginians.

Take a look at who supports Virginia racing. Here's your own data. This is a list of the owners and trainers that you licensed for 2022. There are about 2300. That's probably a record number. It usually was around 1500 to 1800.

Now, of that, 230 are Virginia residents. Ten percent only are Virginia residents who race at Colonial Downs. The other two-thirds come from Florida, Maryland, Kentucky, Pennsylvania, New York, New Jersey. It's a regional market that we deal with. It's not simply Virginians.

That also is reflected in the handle out-of-state on our racing. We originally started out in 2019 racing Thursday, Friday, Saturday and the handle out-of-state was 1.1 million on average daily. The management then switched to Monday, Tuesday, Wednesday and we went off the charts.

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In 2021, the average handle was 2.2 million daily. This year it was 2.8. Both of those are records for Colonial Downs.

So the new management struck upon a very successful economic business plan as well as a fan base, because let's not kid ourselves. We are in the digital age and have been for years.

Most racing is watched on TV and on the internet and that's reflected in the people who are wagering. Though it's nice to have folks at the racetrack, but let's be realistic here. What is a smart business plan?

Now, you may say, well, we'll adjust. We'll run on Saturday and adjust our dates so we don't conflict with Saratoga. Don't kid yourselves. If racing fans have got the choice between watching the Saratoga card or the Colonial card, I'm sorry. It's going to be the Saratoga card that they watch. I would suggest -- well, let me give you some

of your own numbers again. Well, skip it. I would suggest we run next year Sunday, Monday, Tuesday. It is crazy to give up our Monday, Tuesday market.

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We've established ourselves in that market and we're beating everybody else. Monmouth is not going to be running on Monday next year, nor is Indiana Grand. We've got the whole market to ourselves. Now to just throw it out and say let's go back to Thursday, Friday and Saturday where we did half of the business that we did on Monday, Tuesday is crazy. Why in the world would you do that? Why in the world would you do that?

So my point is I agree with Gary and John that we will in the future have to expand and I'm looking to 2024 and if their plans for expanding HHR occur in 2023, in 2024 we're going to be looking at a minimum of 38 days. We're going to have to go four days a week.

Sure, that might be a good time to add in a Saturday. So you run Saturday, Sunday, Monday, Tuesday. All I'm saying is let's not make decisions based on beliefs and wishful thinking. Let's look at the data and let's look to see what makes sense based on that. Thank you.

CHAIRMAN NIXON: Thank you, Mr. Petramalo.

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I appreciate you going through everything with us.

Dave, did you have anything else to continue on with?

MR. LERMOND: Well, the motion that I suggested is still out there.

CHAIRMAN NIXON: Okay.

MR. LERMOND: The one thing I would say is that while Frank is right about the out-of-state handle, when we did run Thursday, Friday and Saturday, the on-track handle and the attendance was almost double what it was when they went to Monday, Tuesday, Wednesday, so you have to ask yourself what's more important; the signal sales, whether on-track or some combination.

MR. PETRAMALO: Let's talk about that. The on-track handle, \$65,000. The off-track handle, \$2.8 million. Which one do you think makes more sense?

VICE CHAIR HUDGINS: Frank, I don't want to interrupt you here, but this could go on for quite a long time.

MR. PETRAMALO: Well, I've been a lawyer for 45 years. I just can't keep my mouth shut.

CHAIRMAN NIXON: Okay. There's a motion on the table. Is there a second?

1	COMMISSIONER SIEGEL: So moved.
2	CHAIRMAN NIXON: Any other discussion from the
3	Commissioners?
4	MR. LERMOND: Stephanie, one of you has to
5	make the motion.
6	CHAIRMAN NIXON: I'm sorry.
7	COMMISSIONER SIEGEL: I'll make the motion.
8	VICE CHAIR HUDGINS: May I make a comment just
9	before we do this?
10	CHAIRMAN NIXON: Yes. Absolutely.
11	VICE CHAIR HUDGINS: What I'd like to say is
12	this really has been looked at very thoroughly,
13	Frank, and I know you have a set of data in front
14	of you; however, there's many different sets of
15	data and how you long at it depends on your
16	long-term goal and what you're after.
17	Sometimes you step back to step forward and in
18	this case, I think we know very well what you're
19	saying. We've all considered that, but I think
20	general opinion here which we will see at the vote,
21	is that or certainly mine is that I'm willing to
22	take a step back to give this company a chance to
23	put us to a place that we've never been before and
24	that's my comment. No more. We're done. I'm
25	sorry.

CHAIRMAN NIXON: Okay. So step back. There was a motion from Mr. Siegel.

COMMISSIONER SIEGEL: Yes.

CHAIRMAN NIXON: Second?

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VICE CHAIR HUDGINS: I second it.

CHAIRMAN NIXON: Any other discussions? All those in favor?

NOTE: The Commission votes aye.

CHAIRMAN NIXON: Opposed? Thank you. The motion passes.

All right. Moving on. Let's see. We have request for approval of licenses to conduct pari-mutuel wagering on historical racing at Rosie's New Kent, Rosie's Richmond, Rosie's Vinton, Rosie's Hampton and Rosie's Dumfries and Rosie's Collinsville for 2023 submitted by Colonial Downs Group, LLC.

The staff report is behind each location, Tab Three recommending for approval. I believe Mr. Jack Sours is going to talk about this.

MR. SOURS: Sure. So just looking at the performance from last year, we're on pace to do \$3.9 billion in handle from the HHRs that are deployed today, so that's an increase of 25 percent over prior years. It is obviously ascending. All 1 2

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the locations are doing very well.

We'll have competition in 2023 down in the Hampton Roads area with the Class Three coming on, but that's the only impact I would see in 2023 from competition.

As we've talked about before, we are planning on opening Emporia, which would be another 150 units in 2023 and then the Rose, which is the bigger project in Dumfries, is also on schedule to open in 2023. Obviously, that's a much bigger facility with a lot more logistics and complications associated with it, so the timeline is more subjective than the Emporia one. Make that clear. Those are projections at this point in time. With those added machines coming on in 2023, obviously, we'll be doing more handle, more revenue.

I'll give you some details about the Rose. I'm sure you're very familiar with the project, but I'll just go through the details briefly.

Phase One will consist of 1150 HHRs, over 50,000 square feet of gaming facility, eight restaurants and bars, 15,000 square feet of event space and 102 hotel rooms. So quite an expansive project. We're excited about it. It should do very well for us.

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Then with the Emporia project, that's 25,000 square feet of gaming space, the R Burger signature restaurant and 150 HHRs. So with that, if you have any questions, I'll be happy to answer them.

CHAIRMAN NIXON: Commissioner Brand, any questions?

COMMISSIONER BRAND: I'm going to defer right now and let Jeff ask some questions. We've had some discussion and I'll let him do that. Thank you.

COMMISSIONER TANNER: So my only question really is, you're currently at 2606 machines, correct?

MR. SOURS: It's 2686.

16 COMMISSIONER TANNER: Okay, 2686. So that 17 will take you over 3900 if you meet your 18 projections? 19 MR. SOURS: Yes. That's correct. 20 COMMISSIONER TANNER: That was my question. 21 CHAIRMAN NIXON: Mr. Siegel. 22 COMMISSIONER SIEGEL: I think it's pretty 23 I don't have any further questions. clear. 24 CHAIRMAN NIXON: Commissioner Hudgins? 25 VICE CHAIR HUDGINS: I have no questions.

I don't as well. 1 CHAIRMAN NIXON: 2 Mr. Lermond, is there anything to add to this? 3 MR. LERMOND: First of all, I'd like to 4 correct. For the record, there are 2606 terminals, 5 not 2686. We get an email every month from Jeff Tanner that shows how many terminals are at each 6 7 location, who the manufacturers are. 8 MR. SOURS: Fair enough. 9 COMMISSIONER TANNER: I don't send that email, 10 Dave. 11 MR. LERMOND: Jeff Townsend. Sorrv. 12 COMMISSIONER TANNER: Thank you. 13 MR. LERMOND: I said Jeff Tanner. I'm sorry. But I mean that's not a significant difference. 14 MR. PETRAMALO: Is that installed or 15 16 operating? MR. LERMOND: They are operating right now 17 18 currently. 19 MR. PETRAMALO: So there may be more 20 installed. 21 COMMISSIONER SIEGEL: Can you be more specific 22 about the dates of these two openings? I know it's 23 a projection. I'm just wondering about 24 construction. 25 MR. SOURS: Yes. Our current projection would
be September 1St for both.

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COMMISSIONER SIEGEL: Simultaneously, more or less?

MR. SOURS: Yes. That's correct. I do think it is 2686 installed and probably 2606 or any given day there could be some offline, so I think that's the --

MR. LERMOND: Maybe if they're in storage.

MR. PETRAMALO: I mention that because the statute refers to installed, not operating.

MR. LERMOND: That's true. I was also informed not too long ago that they thought that this Rose might not be open until the first quarter of 2024.

MR. SOURS: Again, it's a very complex project and there's a lot of moving parts to it.

COMMISSIONER SIEGEL: But it is a big difference from the 1St of September to the 1St of January. Are you on schedule now?

MR. SOURS: I'm being told we are on schedule. I'm not part of the construction team.

COMMISSIONER SIEGEL: Those dates would have a bearing on how many race dates are required.

MR. SOURS: Yes. As we talked about, labor issues, supply chains. That project is very

complex, the details of it. I'm being told as we 1 sit here right now it's September 1St. 2 3 MR. PETRAMALO: Jack is talking about Phase One by September 1st. 4 5 MR. SOURS: Yes. COMMISSIONER SIEGEL: That includes the 6 7 machines, Phase One. 8 MR. PETRAMALO: Yes. That's correct. Phase 9 Two may come in to 2024. COMMISSIONER SIEGEL: I don't think we care 10 11 about hotel rooms, for example. 12 MR. PETRAMALO: Well, I know that. 13 COMMISSIONER SIEGEL: Okay. 14 MR. LERMOND: Okay. Nonetheless, we're 15 talking about the current Rosies right now that are 16 in operation. We did receive license applications for all six locations. Staff as always has 17 18 reviewed it. The application was, again, well 19 presented and contained all of the information that 20 we require. 21 Based on that, I would seek a motion to approve the licenses -- and I'm sorry. In previous 22 23 years we've done this all as one motion in accordance with our counsel. 24 25 I would like to seek a motion for the approval

of licenses to conduct pari-mutuel wagering on Historical Horse Racing at Rosie's New Kent, Rosie's Richmond, Rosie's Vinton, Rosie's Hampton, Rosie's Dumfries and Rosie's Collinsville for 2023 with the following two conditions.

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Pari-mutuel wagering on historical horse racing shall be operated in accordance with all representations, plans and specifications as submitted in the applications and as described at the virginia Racing Commission's December 14th meeting and the licensee shall not deviate materially from these representations, plans and specifications without prior consent of the Commission or its executive secretary; and secondly, pari-mutuel wagering on historical horse racing shall be operated in accordance with all applicable state and federal statutes and regulations, the regulations of the Commission and all local ordinances.

20 CHAIRMAN NIXON: Is there a motion? 21 COMMISSIONER BRAND: So move. 22 CHAIRMAN NIXON: Second? 23 COMMISSIONER TANNER: Second. Any other discussions? 24 CHAIRMAN NIXON: A]] 25 those in favor.

NOTE: The Commission votes aye.

CHAIRMAN NIXON: Opposed? Hearing none, the motion passes.

MR. SOURS: Thank you, Commissioners.

CHAIRMAN NIXON: Next up, we have the request for the extension of the current Thoroughbred Horsemen's contract through January 31St, 2023, and I believe it's an amendment signed by the parties located behind Tab Four and Mr. Petramalo will be speaking about this.

MR. PETRAMALO: Sure. We've exchanged written proposals for the new contract and I'm ever the optimist. I think we'll be able to have a complete contract by January 31St.

CHAIRMAN NIXON: Before I ask for a motion, is there any -- I'd like to add for the motion that the motion to extend the contract would also give Executive Secretary Lermond authority to approve the new contract on behalf of the Commission once it is finalized and agreed to by both parties. Do I hear a motion?

> VICE CHAIR HUDGINS: So moved. COMMISSIONER TANNER: Second. CHAIRMAN NIXON: Any other questions or

comments?

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COMMISSIONER SIEGEL: I would just suggest if there are material differences that we should be made aware of, Mr. Lermond will do so, I take it? MR. LERMOND: Yes, sir. I will. CHAIRMAN NIXON: All those in favor?

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NOTE: The Commission votes aye. CHAIRMAN NIXON: Opposed? Motion passes.

Next up is the request for the approval of a limited license for Shenandoah County Agricultural Foundation for spring 2023 at Shenandoah Downs. The staff report is located behind Tab Five recommending approval. I believe Mr. Jeb Hannum is going to report.

MR. HANNUM: Thank you, Commissioners. So this application is for the first spring meet that we will have out at Woodstock, so this represents our desire to expand harness racing. There will be a subsequent application before the Commission in 2023 for the traditional fall meet.

So I just wanted you all to understand this is not in replacement to the fall meet, but in addition to the fall meet. So I just wanted to mention that.

So Darryl Wood and Debbie Warnick have put this application together. If there are any

specifics, I'll refer to Darryl and Debbie. 1 2 CHAIRMAN NIXON: Thank you. Commissioner 3 Brand, any questions? 4 COMMISSIONER BRAND: NO. 5 Commissioner Tanner? CHAIRMAN NIXON: 6 COMMISSIONER TANNER: NO. 7 CHAIRMAN NIXON: Siegel? 8 COMMISSIONER SIEGEL: No, ma'am. 9 CHAIRMAN NIXON: Commissioner Hudgins? 10 VICE CHAIR HUDGINS: No questions. 11 CHAIRMAN NIXON: Mr. Lermond, do you have 12 anything to add to this?

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MR. LERMOND: I hate to sound like a broken record, but I will say that the application was received, contained all of the required information and as a result, I would seek an approval for the limited license application for Shenandoah Downs located in Woodstock, Virginia which was submitted by the Shenandoah County Agricultural Foundation with the following two conditions.

Horse racing with pari-mutuel wagering shall be operated in accordance with all representations, plans and specifications as submitted in the application and as described at the Virginia Racing Commission's December 14th meeting and licensee

shall not deviate materially from these representations, plans and specifications without the prior consent of the Commission or its executive secretary; and second, the horse racing with pari-mutuel wagering shall be operated in accordance with all applicable state and federal statutes and regulations, including regulations of the Commission and local ordinances.

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CHAIRMAN NIXON: Okay. Hearing a motion? VICE CHAIR HUDGINS: So made. CHAIRMAN NIXON: Second? COMMISSIONER BRAND: Second.

CHAIRMAN NIXON: Any other discussion? All those in favor?

NOTE: The Commissioners vote aye.

CHAIRMAN NIXON: Opposed? Hearing none, the motion passes.

Next up is the request for the approval of racing officials at Shenandoah Downs for 2023. I believe a list of the racing officials is located behind Tab Six. Staff has reviewed the list and recommend approval. If we have any questions, Mr. Hannum can answer them. Any questions? Any questions?

Okay. Seek a motion to approve.

VICE CHAIR HUDGINS: So moved. CHAIRMAN NIXON: Second? COMMISSIONER TANNER: Second. CHAIRMAN NIXON: All those in favor? NOTE: The Commission votes aye. CHAIRMAN NIXON: All those opposed? Thank you. Motion passes.

Next up is the ADW license renewal for 2023. These four ADW companies have been licensed in Virginia for many years and I will address this item to Mr. Lermond.

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MR. LERMOND: Thank you, Madam Chair.

As you said, these same four ADW companies have been operating for a long time in Virginia. They are, I would say, the top four if you are looking at ADW companies as far as handle and account holders. We are happy to report we have not had any instances at all with any of them.

Therefore, I would seek a motion to approve with the following conditions. Okay. The horse racing with pari-mutuel wagering through advance deposit wagering shall be operated in accordance with all representations, plans and specifications as submitted in the application and as described at the Virginia Racing Commission's December 14th

meeting and shall not deviate materially from these representations, plans, specifications without prior consent of the Commission or its executive secretary.

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questions.

Secondly, horse racing with pari-mutuel wagering through advance deposit wagering shall be operated in accordance with all applicable state and federal statutes and regulations, the regulations of the Commission and all local ordinances.

CHAIRMAN NIXON: Okay. Thank you. Motion to approve.

13 COMMISSIONER SIEGEL: So moved. 14 CHAIRMAN NIXON: Second? 15 VICE CHAIR HUDGINS: Second. 16 CHAIRMAN NIXON: Thank you. Any other 17 discussions? All those in favor? 18 The Commission votes ave. NOTE: 19 CHAIRMAN NIXON: All those opposed? Hearing 20 none, the motion passes. 21 Next is the request for the approval of the 22 VEA operating budget for 2023. The proposed VEA 23 budget is located behind Tab Seven and I believe 24 Mr. Hannum will present the budget and answer any MR. HANNUM: Great. Thank you, Madam Chair. So if it would be helpful, Commissioners, I can explain the broad concept of how we do our budget and then highlight some of the details and then take any questions. So would you like me to speak to that?

CHAIRMAN NIXON: Yes.

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MR. HANNUM: So as I explained last year and I think there may be a new commissioner who has not seen this before, in looking at the VEA budget, it's important to remember that the VEA exists to promote and expand and advance the interests of all of our members. So that's the harness racing, steeplechase racing, flat racing and the breeders.

So since the inception of the VEA, the Board has always taken the view there should not be a hard and fast number percentage of any group, but the budget should reflect the needs of the respective organizations how they can best serve their respective missions and I think the Board has been true to that and has served all the different aspects of the industry well since our inception.

So the budget that I'll go through, we sort of talk about it internally as the top end and the bottom end. So the top of the budget which I'll

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get to includes the administrative expenses and things for Shenandoah, et cetera.

Then we have an internal formula whereby after all the expenses are taken out at the top end, the money left over is then split on a specific percentage for the two Horsemen's groups for purses and I'll get to that as we go through the numbers.

But I just wanted to just reiterate that the mission of the VEA is to support all the different groups, not simply to hold purse money for Colonial Downs.

So what I'm looking at is in the very middle of the page where it says Approved Budget 12/31/23 approved by the VEA Board. So on the revenue side, if you go down to Line Five, you'll see \$2.5 million. I'm just going to hit the highlights here.

So that \$2.5 million number is important because it's going away. So that number represents the last full payment from Colonial for the OTB licenses that were acquired by the track when we did the original contract and so there's a partial payment next year, but that number disappears.

So if you look at Line Eight, Net Revenue, that gives us a little over \$29 million that

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we're estimating for net revenue in 2023.

If you go down to Race Day Expenses, the VEA puts on the racing at Woodstock and we pay all of the expenses. You'll see that on Line Ten, that's almost \$1 million for 2023. That's a big jump from 2022 and that's because we're going to go to two meets. So we will have the spring meet and then pending your approval the fall meet.

It's an expensive endeavor to put these races on out at Shenandoah and I believe all of you have been out there if not once many times and we appreciate your support, but the fairgrounds are great to work with. They're really good partners, but it's an older facility and it's just a lot of effort and expense to get it turned into a racetrack two times a year.

If go you down to Line 15, Steeplechase Infrastructure, there is a new item that we have in the budget, 300,000. Later on in today's meeting, I'll talk about the five-year plan that we went through, but one of the things that we recognize this year in putting our budget together is the steeplechase meets need help with what they have; infrastructure needs which vary from new road and fences, but really more to the IT to enhanced

broadband capacity, fiberoptic cable for transmitting the races to people to see here in the states and abroad. So we're looking to try to help the steeplechase meets with their IT needs.

I will mention quickly on Line 18, you will see that's zeroed out, but we spent about \$300,000 this year on a new pad site at Shenandoah which has been a really great investment and very important.

So that's enabled us to have a level site for all of the temporary stalls and has made it much safer for horses and much it's much easier for the horsemen to work, so that was a one-off budget item.

Lines 22, 23 and 24, this is the money for the respective Certified programs for Thoroughbred and harness and these numbers are set per our internal agreement; four million for Thoroughbred and one million for Standardbred.

Line 26, Salaries. We have a jump there. We are looking to potentially add a new employee to the VEA. I think based on all of the things the VEA does, we're a pretty small organization. We only have three full-time employees.

One of the things we need to look at is somebody that can come in and help us with

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marketing and social media looking at the five-year plan that we put together and helping us carry out and implement some of the objectives there. So this is something that we are looking at for next year.

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Coming down to Line 39, this is Marketing Money. Again, this gets into the five-year plan which I will speak to later, but we want to work with Colonial Downs on trying to market the races to the best of our abilities and we want to be a partner there.

The last couple of items, 40 through 43, that's support for the Point-to-Points and horse retirement. The Point-to-Points are like the farm league for the steeplechase meets and we want to continue to support those races.

So that takes you to Line 46; a little over nine million for expenses and then Line 47 is the funds left over which we estimate at 19.1 for next year.

So if you look at your page and you come up to the very top on the right, you'll see that 19.1 again under 2023 budget. And then we take out 250 just sort of as a set-aside for the VEA and then that leaves a little. That's 18.9 million left over.

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Per our internal agreement, we split that 18.9, 80 percent, to the Thoroughbred horsemen and 20 percent to the Standardbred horsemen and that's how that works.

So it's also important when you see those numbers, that's money that will be available for purses in 2024 and so that's how the budget works.

So I'll pause there if there are any questions about the budget for next year or expenditures that we made this year.

CHAIRMAN NIXON: Any questions, Commissioners? COMMISSIONER SIEGEL: Jeb, the Projected column; is that the projection for this current year that ends in a few weeks?

MR. HANNUM: Are you looking at 2022 or 2023? COMMISSIONER SIEGEL: Well, it's showing 2022 here under Projected. The budget also shows the same date as does the approved budget.

MR. HANNUM: Right. So the first column -- so on the left-hand side, projected is where we anticipate coming out at the end of this year.

COMMISSIONER SIEGEL: The end of this month showing the whole year?

MR. HANNUM: Yes. The middle column which

shows budget 12/21/2022, that was our original budget for 2022.

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COMMISSIONER SIEGEL: Exactly, but the approved budget says the same date as well. It shouldn't.

MR. HANNUM: No. Not on my sheet.

COMMISSIONER SIEGEL: Well, I guess that's for the full year. So we're talking about the existing budget in the first two columns; projected as well as the budget itself?

MR. HANNUM: So the first two columns on the left would be where we anticipate coming out. The middle column was our approved budget for 2022. So those two columns compare 2022.

The middle line for 2023, those are the numbers I just spoke to. That's our budget for next year.

COMMISSIONER SIEGEL: Yes. That's my mistake. But these percentage changes, I'm not sure I understand the changes, but 100 percent typically means it doubles, right?

MR. HANNUM: Well, so we're saying that on -so for Line Eight, that revenue, we are -- sorry. The light in here isn't great. So we're at 28.6 million where we're expecting to come in for this

year and we budgeted -- our estimate for this year 1 2 was 26.4, so the 109 percent represents that we're 3 nine percent --4 COMMISSIONER SIEGEL: So it's actually a nine 5 percent increase? MR. HANNUM: Nine percent above. Yes. 6 7 COMMISSIONER SIEGEL: I would think the 8 percentage changes to show the increase and not 9 100 percent plus the increase. 10 MR. HANNUM: Okav. Good point. 11 VICE CHAIR HUDGINS: Agreed. 12 CHAIRMAN NIXON: Any other questions? Any 13 other questions at this point? 14 COMMISSIONER BRAND: Yes. Thank you for going 15 into the detail. This is my first round of going through this particular budget. It's not my first 16 17 round of looking at budgets, so I appreciate the 18 information. 19 I do have a question on the track maintenance, 20 17 through 21. 21 MR. HANNUM: Yes. 22 COMMISSIONER BRAND: Just out of curiosity, 23 what would be the average spent on an annual basis 24 in that column over the past years? MR. HANNUM: So I don't know what we've done 25

over the past five years, for example. We can certainly get that for you, Commissioner.

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So just a little history with the track, which I think helps. So when we came to Woodstock six, seven years ago, there was a track there. They had been racing for 100 years and we literally ripped the whole thing out, completely rebuilt it on the oval that existed and essentially put in a new track on the same footprint. So the track is relatively new, so our maintenance costs are not exorbitant but we still have to maintain it on an annual basis.

The big thing we're looking at for next year you can see is we have to get a new water truck. We'll be adding the gravel composition this year like we do every year, but in terms of what we're spending, what we've done on an annual basis over the last couple of years, I can get that to you, but the numbers sort of reflect we do about \$50,000 a year on general maintenance on the track. COMMISSIONER BRAND: Thank you. CHATRMAN NIXON: Any other guestions?

CHAIRMAN NIXON: Any other questions?
MR. LERMOND: Madam Chair?
CHAIRMAN NIXON: Yes.
MR. LERMOND: I would just like to point out I

know it says approved budget, but that means approved by your Board, right? You're not assuming that we're --

> MR. HANNUM: Correct. That's why I said in the beginning the VEA Board approved this middle column.

> > MR. LERMOND: Thank you.

COMMISSIONER TANNER: I do have a question to follow along with Commissioner Brand on the maintenance. It was much higher than was budgeted at Shenandoah this year. Was there deferred maintenance that was picked up on the track itself or the back side?

MR. HANNUM: Yes. I'm going to pause for a second and look over at my colleague, Darryl, if he can remember what we did.

MR. LERMOND: I think it's the pad site.

COMMISSIONER TANNER: The pad site is listed as a separate item.

MR. WOOD: I know J.D. had to do some digs and put in an extra stove. They had a water problem and washout problem the year before they had to deal with.

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MR. HANNUM: Yes.

COMMISSIONER TANNER: Okay. Thank you.

1 CHAIRMAN NIXON: Any other questions? 2 With the track, we feel we need MR. HANNUM: 3 to spend what we need to spend to make it safe 4 and certainly, the Board is going to go over 5 budget. We hope that our colleagues on the flat race side would do the same thing to make sure the 6 7 track is safe. 8 Okay. Thank you. CHAIRMAN NIXON: Do you 9 want to continue on? Is that everything? That's everything. 10 MR. HANNUM: 11 Okay. That's everything. CHAIRMAN NIXON: All right. Do I have a motion to approve? 12 13 COMMISSIONER BRAND: So moved. 14 CHAIRMAN NIXON: Second? 15 COMMISSIONER SIEGEL: Second. CHAIRMAN NIXON: Any other discussion? All 16 those in favor? 17 18 The Commission votes ave. NOTE: 19 CHAIRMAN NIXON: All those opposed? For the 20 record, I will be abstaining on this vote. 21 MR. HANNUM: Thank you. 22 CHAIRMAN NIXON: All right. Next motion. 23 Request for the approval of the VTA Breeders Fund 24 administration budget for 2023. The VTA's proposed 25 budget to administer the Thoroughbred portion of

the Virginia Breeders Fund is located behind Tab Eight.

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This appears to be the same amount as it has been in prior years. Debbie Easter will present this and answer any questions.

MS. EASTER: Thank you, Madam Chairman. Just a little history for new Commissioners, our new Commissioner. Our yearly Breeders Fund is roughly about \$1.2 million, the Thoroughbred portion these days. Still makes this one of the smallest if not the smallest in the region.

When Colonial turned in its license, we had been prior to that, the Breeders Fund had been roughly about that amount, but it actually dipped to around \$500,00 once all the revenue streams had been cut off. So the positive thing is we've built ourselves back up this way.

The second positive thing is that last year there was a budget amendment that took care of the eleven groups that were left out in the original HHR legislation. So that includes the vet school, the Horse Industry Board, the Horse Center and the Breeders Fund.

So we do expect the Breeders Fund to grow over the next couple of years, possibly double plus. So

that's good news for us.

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So to speak to the budget, the other thing you should know is of that \$1.2 million, every year, I don't know for how long, Dave, but it has been a long time, we request \$190,000 of the Breeders Fund.

To administer it, we do that on your behalf and to promote the Breeders Fund. So typically, that breaks out that \$190,000. It breaks out that \$87,000 there is used to pay us to administer it and \$103,000 is used to promote the fund.

Obviously, the Virginia Thoroughbred Association is all about breeders and promotion, so this is just a microburst of our entire budget, but it's what is required for you all.

So if you start on the left-hand column of 2022 Projection, just like Jeb said, that projection is what we project we'll spend by the end of the year. So a little over \$225,000. We're required to spend 196,000. The money you give us plus whatever we get in registrations.

Here is your approved budget next to it that you all approved last year. You can see that we have spent more than you all asked us to spend. We spent 225,000 versus 188,000.

The '23 draft is on the right-hand side. 1 It 2 has been approved by our Board and our breeder's 3 committee and we'll ask for your approval. 4 I quess if I want to talk about highlights, 5 there's three places that we spend promotion money. Advertising. We do our year-end awards, our yearly 6 7 futurity and then our website that has a lot of 8 information about Virginia-breds running and 9 winning and that. So the one thing that's a significant change, 10 we had radio advertising included in our budget 11 12 last year and that has just gotten significantly 13 more expensive. It's not going away. 14 It's just we used to split it with the VEA and 15 we can't afford to do it so the VEA will probably 16 take over the entire amount of that radio 17 advertising and support in the past, but that's the 18 main difference. 19 Any questions? 20 CHAIRMAN NIXON: Thank you, Debbie. Any 21 questions? 22 VICE CHAIR HUDGINS: I have a question, 23 Debbie. 24 MS. EASTER: Sure. VICE CHAIR HUDGINS: Did Mid-Atlantic 25

Thoroughbred go up in pricing?

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MS. EASTER: No. I'll tell you what has happened. So we run a monthly ad promoting what's happening in Virginia, our Breeders Fund or whatever, but with all of our added programs and trying to track horses here and to Colonial Downs through our Certified program, what's going on good about the Breeders program, there are so many of these programs around the country.

So I started running a half-page ad also that just said what happens in Virginia. What is a Breeders Fund? What do you get if you're a breeder? What if you're an owner? What if you play in the Certified program? So it's mainly an addition of a half-page ad.

> VICE CHAIR HUDGINS: Sounds smart. Thank you. COMMISSIONER TANNER: I have a question. CHAIRMAN NIXON: Sure.

COMMISSIONER TANNER: There's a pretty significant increase in breeders' registration day base expense. What's happening there?

MS. EASTER: So what happened is we rely on reports from the Jockey Club to give us information about winners across the nation. They hadn't been billing us for a couple of years and they all of a sudden found out they weren't billing us, so we're getting a \$750 charge we weren't getting per month from now on. So that was the increase in that. We got a lot of free data for a while.

COMMISSIONER BRAND: They didn't make it retroactive, did they?

MS. EASTER: They didn't. They charged me two months retroactive, but they had been giving us free data for a few years.

CHAIRMAN NIXON: That's good. Any other questions for Debbie?

MR. LERMOND: Madam Chair?

CHAIRMAN NIXON: Yes.

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MR. LERMOND: Just a comment. As Debbie said, this budget amount has been the same for as long as I can remember. What I'm saying also would apply to the budget of the VHHA of 50,000. Also as Debbie said, the budget amendment that took effect July 1St will funnel more money to the Breeders Fund.

We've asked for additional appropriation which will cover that. I'm not a Commissioner, but next year, I would advocate since there will be more money available in the Breeders Fund that maybe we could consider upping these amounts and maybe that extra money could be used for promotion of the respective breeds. Just something to think about.

CHAIRMAN NIXON: Good thought, Dave.

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VICE CHAIR HUDGINS: I think that's worth discussing, and I'm sure Debbie will have some areas, too, where she will want to see some increases.

MS. EASTER: So further updates, I'll just tell you that I think that's something we should look at. I do think that you all should be aware that we have accrued from July when this budget amendment took place until December, end of December, we've accrued an additional maybe \$400,000 in the Breeders Fund that will not be available when we pay out to Breeders awards in February but will be available later around June, so we will be making two payments for 2022 winners this year.

Going forward, the money will be available at the end of the year like it's supposed to be.

The other thing that you all should be aware of, hopefully you're familiar, but we pay breeders awards for horses that win a race anywhere in North America and that creates a breeder's incentive for somebody to want to hopefully breed again or for a

stallion owner if his get wins anywhere in North America.

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We put in a piece of legislation sponsored by Delegate Mike Webber that will allow us to pay for first, second or third anywhere in North America and we feel fairly confident we can still keep our percentages of awards high and increase the number of checks that go out because of this increase in the Breeders Fund and we think that will be real helpful, hopefully attracting people to come to Virginia to breed horses.

I know that Commissioner Brand asked me to talk about the foal crop and about what's happening with breeders. I don't know if you all want to take your vote and vote on the budget first and I go to that or you want me to shut up. You all tell me.

CHAIRMAN NIXON: Go ahead. I think now is a good time if you want to mention it.

MS. EASTER: So I think Commissioner Brand just asked me to talk about what's been happening with Virginia breeding in general. I think that if we go all the way back to maybe the 60s, Virginia was in the top five breeding states in the country. I think that when other states went and approved racing and pari-mutuel gaming and we never had that in Virginia, that probably hurt us going forward in the long term.

Catch up to the days of Colonial when the original license for Colonial came. we had an uptick in breeding back then. Maybe we were breeding around 700 horses a year at that point, but as Colonial, the original Colonial went on, I think people got to understand that not a full-time year-round meet did not create a breeding industry where take for example, Pennsylvania, Maryland, New York could have year-round racing to help create and build a better breeding industry.

So what has happened the last 20 years here in Virginia, in 2000 we probably bred about 500 I'd say the majority of those farm owners horses. that we still even though Virginia wasn't one of the largest foaling states in the country, we still have a lot of quality.

As those older owners have disappeared, we haven't replaced those farm owners. The Jockey Club's 2020 statistics say we foal about 100 Thoroughbred foals here a year.

Obviously, I think not having year-round racing, having one of the smallest funds in the

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Mid-Atlantic area probably didn't help us at all. Not having a race for a while didn't.

I do think we'll start to see an uptick in that. What happens, unfortunately, is we don't get good stats. They're two years away because people are slow about registering their horses.

I think on a percentage increase we'll start to see an increase, but we definitely know after Colonial turned in its license we started to lose infrastructure around the state of Virginia very quickly.

As you all know on the Commission, that has been the benefit of the Certified program is to build farms and keep that infrastructure that was disappearing.

So Betty and I were talking. One of the big problems we realized is that just having farms to foal, when people want to call me and want to come from out-of-state, having Thoroughbred farms that want to foal horses is an issue here right now. We just don't have that infrastructure that we used to.

So those are all things that we're working on. We're hoping that things have been going well and with these new incentives we're going to increase

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1 the foal crop here, but it's definitely an issue we 2 have to work on. CHAIRMAN NIXON: Thank you for taking the time 3 to explain that, Debbie. Any other questions? 4 5 Do I have a motion to approve? 6 COMMISSIONER TANNER: So move. 7 CHAIRMAN NIXON: Second? 8 COMMISSIONER BRAND: Second. 9 CHAIRMAN NIXON: All those in favor? 10 NOTE: The Commission votes aye. 11 CHAIRMAN NIXON: Motion passes. 12 Thank you very much. MS. EASTER: 13 CHAIRMAN NIXON: Thank you. 14 Next is the request for the approval of the 15 2022 Thoroughbred breeder and Stallion award The VTA request for breeder and Stallion 16 totals. awards based on 2022 performance is located behind 17 18 Tab Nine. These are the same amounts that were 19 awarded in the prior years. Debbie again. 20 MS. EASTER: I'll keep it short. I think I 21 spoke to it. In February, we're going to award the 22 same amount of Stallion and breeders awards like we 23 did last year. Come June, we'll reissue an 24 additional 400,000 split by the same percentage 25 because that will be the new accrued money we're

getting from our new budget amendment. So that's 1 2 what we're asking you to approve. 3 Thank you. Any questions? CHAIRMAN NIXON: 4 Can I have a motion to approve? 5 COMMISSIONER SIEGEL: So moved. 6 CHAIRMAN NIXON: Second? 7 COMMISSIONER BRAND: Second. 8 CHAIRMAN NIXON: All those in favor? 9 The Commission votes aye. NOTE: 10 CHAIRMAN NIXON: All those opposed? Thank 11 you. Motion passes. 12 Next is the request for approval of VHHA 13 Breeders Fund administration budget for 2023. The VTA's proposed budget to administer the 14 15 Standardbred portion of the Virginia Breeders Fund 16 is located behind Tab 10. Debbie Warnick will 17 present this and answer questions. 18 MS. WARNICK: The budget that we're proposing 19 is the same budget amount that we've had since I 20 took over six years ago. Nothing has changed with 21 I don't know if you have any questions. it. 22 It's 50,000? CHAIRMAN NIXON: 23 50,000. MS. WARNICK: Yes. 24 CHAIRMAN NIXON: Commissioners, do you have 25 any questions?

VICE CHAIR HUDGINS: You have discussed wanting to grow racing. Do you see a need, increased need coming up for an expanded budget and have a plan for increasing those racing options?

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MS. WARNICK: Yes, ma'am. We have several things that we're working on. There's Stallion programs and breeding programs sort of by residency. At some point in time, we spend way more money than what's in this budget on the breeding and stuff like that.

Now it comes out of our operating budget, so as the funds increase and it becomes available, it would be nice to get a larger budget so that that doesn't come out of our operating income.

VICE CHAIR HUDGINS: Understood. Do you have any forward plans, idea when that might be? Looking forward for all of us, are you anticipating an increased need for this any time soon? The next couple of years or what are your thoughts?

MS. WARNICK: I guess the only answer I have is that as the funds are available for us to get an increase and we would welcome that increase.

VICE CHAIR HUDGINS: So you don't have a plan first?

MS. WARNICK: Well, I mean we already spend,

1 like I said, a lot more than what this budget gives 2 us. 3 VICE CHAIR HUDGINS: Thank you. 4 CHAIRMAN NIXON: Any other questions for Debbie? Do I have a motion to approve? 5 6 COMMISSIONER SIEGEL: So moved. 7 CHAIRMAN NIXON: Second? 8 COMMISSIONER BRAND: Second. 9 CHAIRMAN NIXON: All those in favor? 10 NOTE: The Commission votes aye. 11 All those opposed? Hearing CHAIRMAN NIXON: 12 none, motion passes. 13 Next is a request for approval of the VHHA benevolence budget for 2023. A request for this is 14 15 to use some of the breakage money for the spring 16 race meet at Shenandoah Downs. It's located behind 17 Tab 11 and again, Debbie Warnick will present this 18 request and answer any questions. 19 MS. WARNICK: Thank you. We are requesting to 20 be allowed to spend \$5500 from our benevolent fund 21 for the 2023 spring race meet that will start in 22 This money will be used as it has in the April. 23 past and it's the same amount as requested before. To do a weekly meal for all horsemen and meal 24 25 tickets for the horsemen that need extra help and

1 they get money from the food vendor. I'm sorry. 2 They use it to get food from the food vendor during 3 the race meet. 4 Commissioners, do you have CHAIRMAN NIXON: any questions? Do I have a motion to approve? 5 6 VICE CHAIR HUDGINS: So moved. 7 CHAIRMAN NIXON: Second? 8 COMMISSIONER TANNER: Second. 9 CHAIRMAN NIXON: All those in favor? 10 NOTE: The Commission votes aye. 11 All those opposed? Hearing CHAIRMAN NIXON: 12 none, motion passes. 13 I believe that is all of that. Next, we will 14 hear the report on the Thoroughbred racing at 15 Colonial Downs in 2022. I believe that Mr. Sours 16 is going to give the report on this year's live 17 meet and answer any questions that we may have. 18 MR. SOURS: Thank you, Chairman. 19 So as it has been discussed, we did have a 20 record meet, record year. The live race meet 21 generated almost \$75 million in all-source handle, 22 a 38 percent increase in previous handle, a 29 23 percent increase in daily handle over the year. 24 The top two handle days in history were in 25 2022 as well. So that's the Virginia Derby at \$6.5

million in handle and closing day was \$6.1 million in handle.

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The average of 612,000 daily per-day purses. Let me say that again. Average of 612,000 per-day purses in 2022. Total of 1,382 individual horses representing 321 trainers made a combined 2,179 starts in 2022.

Our attendance -- our estimated attendance. We don't actually keep attendance, but we estimate from other indicators, was almost 40,000 attendants for the race meet. That's a substantial increase over the prior year. Again, a record number.

Colonial Downs' signal reached over 60 million homes, TVG and FanDuel. Starts per race was 8.35 versus a national average of 7.17. So a very strong start per week. We were able to generate \$32,685 for the Thoroughbred Aftercare Alliance. Those are some highlights.

I think it's safe to say that Virginia racing is as strong as it has ever been. We have an elite product here. Very proud of the facility that we have inherited.

As we discussed, we look forward to great things to come; strong races, stronger races, bigger races, nationally televised races. So we

have a very bright future for the facility and the industry.

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I do want to take a moment to thank all of the supporters in the 2022 race. I want to thank the horsemen. I also want to thank the team members. The Colonial Downs team members that put on the race. A lot of effort on their part and they do a tremendous job, so I want to take the opportunity to commend them as well. I will answer questions.

CHAIRMAN NIXON: Thank you. Commissioners, do have you have any questions or comments?

COMMISSIONER BRAND: I have one question; perhaps a comment. Going forward to this year's racing season, are you doing anything to poll the experience that maybe fans had at the season, things like that that could maybe impact and provide you some insight on what could make a difference for the 2023 season?

MR. SOURS: Sure. Thank you for the question. I did see in the minutes from previous years that's something we have done in the past, so I will be looking in to that and get you an answer hopefully before for the next meeting, if not sooner.

CHAIRMAN NIXON: Any other questions or comments?
COMMISSIONER TANNER: I'd like to make one observation and that is that my experience with the staff this year was the best it has ever been. The staff, the cashiers operating the windows were well trained from day one and that's great to see because it's hard to do and Jill and the way that she jumped in and took care of VIPs and just regular important people when needed was really spectacular.

I can speak from personal experience in particular. There was a disabled young man who lost his mobility in a horse accident and was here for the first time and the way that the staff took care of him and his family, I think created some fans for life for us and for the sport in general and that was a real caring opportunity that Jill and the team took advantage of and I look forward to that kind of thing continuing at the track.

It does make a huge difference for everybody's involvement and many of you may have been brought up back side; I was not. But it takes those kinds of moments and invitations from friends to create those lifetime fans and I think they have done a great job of doing that.

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I think the data will show that, but I would

like to see that was well, but the anecdotal evidence from horsemen is this is a good place to bring your horses and I hope that continues.

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MR. SOURS: Thank you very much for the comments. I couldn't agree more. I think the team here does a wonderful job and we look forward to again continuing that tradition.

CHAIRMAN NIXON: Any other Commissioner's comments or questions?

VICE CHAIR HUDGINS: I would just back up what Jeff said. I met the young man and those opportunities don't fall in your hands often, but when they do and they're handled so well and so naturally, it speaks to the heart of the organization, the heart of the horsemen that are here working. So thank you for that.

CHAIRMAN NIXON: I would also like to add I'm usually down here most days during the race season and last year it was just a great meet. Jill, everyone, the full fields, the type of horses. The service here on the fourth floor was very well, you know, staffed.

One thing that I did want to mention and maybe you could allude to it. To make sure that you on big days of racing when we do have a lot of fans

here, that there is enough staff and food, you know, to go around to be able to feed these people.

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When we have these guys, folks here, it's nice to be able for them to have a great experience especially on those big days and to show our product.

That would be my only recommendation, but other than that, the meet was just the best it has ever been and I've been coming here since the original and I think it was one of the best meets we've ever had.

MR. SOURS: Great. Thank you again. As we discussed, we are hyper-focused, laser-focused on staffing and getting the staff here so that will be our challenge.

CHAIRMAN NIXON: Thank you. I'm sorry, Frank. I didn't see you over there.

MR. PETRAMALO: Just a quick comment. I'd like to second everything that has been said because the meet was fantastic. But I'd like to single out two people; Jill Byrne, the Vice President of Racing and Allison DeLuca, the racing secretary.

In 22 years in my experience they've proved to be the two best racing executives that I have worked with and I'm very disappointed that they won't be returning next year for the 2023 meet. Thank you.

CHAIRMAN NIXON: Thank you, Frank. Anybody else like to comment or question? Okay. Thank you very much.

MR. SOURS: Thank you.

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CHAIRMAN NIXON: Next is the report on harness racing at Shenandoah Downs in 2022. I believe Debbie Warnick will give this report on this year's live meet and answer any questions.

MS. WARNICK: On November 6th, Shenandoah Downs wrapped up the 2022 harness racing meet with 16 days spread over the eight weeks. This was the longest meet that we held at Shenandoah. With the exception of one weekend, it was a near wash out from the passing hurricane, the fall weather in the Shenandoah valley was very favorable, with sunny skies and mild temperatures.

This enabled us to have a total of 216 race days featuring 322 different horses, with 80 different trainers that traveled from 17 states and Canada, including California, Delaware, Florida, Illinois, Indiana, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Missouri, North

Carolina, New Jersey, New York, Ohio, Pennsylvania and of course Virginia.

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There were a total of 52 different drivers that also traveled to Virginia to compete. All of these races, I'm happy to say were raced with no equine incidents or accidents, which is always a wonderful thing to report.

We distributed over \$2 million in purse money, including a record 739,000 that was given out on our closing day when the 25th Virginia Breeders Fund championships took place.

We also established two signature races; Blue Ridge Pace and the Allegheny Trot, which we named for the two mountain ranges that surround Shenandoah Downs. Each of these races featured a \$25,000 purse and drew some horses from out of state to race them. We plan to continue on an annual basis and hope to increase the purses as funds permit.

This was the first year that we were able to video stream our signal to the four major ADW companies; TVG, XpressBet, TwinSpires and NYRAbets. This led to a lot of expanded interest in Shenandoah Downs racing from the fans that were able to see and bet on our racing for the first time.

An average daily on-track handle of \$12,853 and an average daily ADW handle was \$16,618. This combined for a total track handle for the meet of \$412,600.

The VHHA once again sponsored four separate Own A Horse For A Day promotions that gave 32 different fans a chance to own a horse on a specific afternoon.

This is a very popular promotion with the fans and it gives them a chance -- we take them back to the paddock area. They get to meet their trainers, drivers, horses.

They hang out back there for a while, ask a lot of questions, get the pictures taken, then they go up to the track, watch the horses race, they go to the winner's circle and each of the 32 gets to keep the purse money the horse earns in that race.

One of last year's winners, we're happy to report, formed a relationship during that process with his trainer, ended up going with him as a groom and traveling to different tracks in Maryland and Delaware and he now has purchased a few horses of his own and competed at Shenandoah this fall. So we're very happy with that.

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One major change to the back stretch as reported in the budget was the \$300,000 pad site has provided a much safer and more pleasant barn area to house the temporary stalls that we put up for the meet.

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In the past years, this area was an undulating grass area that didn't drain if there was rain, making for a sloppy, muddy mess. This investment was greatly appreciated by the horsemen, particularly when the hurricane came.

I'm also happy to report that in 2022, we launched a Virginia-sired stakes program. This program will feature racing for two and three-year-olds sired by stallions standing in Virginia.

In 2022, we had 13 stallions that stood in Virginia. Ten of these were stallions that moved from other states to come be part of our program.

In 2023, we have 16 stallions that have registered to stand in our program. Interest in this program has been so great, we've actually had to turn away a few stallions this year as there are no farms that can stand them, which is something Debbie had alluded to that we hope to be able to help people get the breeding farms and the stallion

farms back up.

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Then with the addition of our second 14 day race meet in the spring of 2023, harness racing is continuing to grow and thrive in Virginia and we look forward to this continuance in the future.

I would like to thank all of you who came out and spent the day with us. Everyone was out at the track at some point in time and we enjoyed having you out.

CHAIRMAN NIXON: I have to say I enjoyed my time up there, and especially getting a picture with Foiled Again. Can you give me the stats again on that horse? How many times it has won and how much money it served?

MS. WARNICK: He raced for 14 years, which mandatory retirement for Standardbreds is 14 years. He won 109 races. His 104th career win was at Shenandoah and I don't know if he raced in September or October of that year, but in his final year of racing and he won just over \$7 million in purses in his career and he's just an unbelievable horse.

He is such a ham. He loves the attention. We bring him out there and the fans still come, even though he hasn't raced in three years, I believe,

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since he retired.

We had twice that he comes. The Burke stable owns him and they send him around to different tracks and fans come from all over the place to get their pictures taken and to hang out with him. We walk him and he hangs out with the folks.

Particularly a fan favorite were the college girls that were there this year. They all love to have a picture taken with him. He just loves the attention. He will stand for hours.

CHAIRMAN NIXON: Thank you very much. Appreciate that. Any other questions or comments? Thank you. I appreciate it.

MS. WARNICK: Thank you.

CHAIRMAN NIXON: It looks like our dear friend, Dr. William Allison, is going to report.

DR. ALLISON: Madam Chairman.

CHAIRMAN NIXON: How are you, sir?

DR. ALLISON: I am pleased to report that Virginia Gold Cup had two very successful races this spring and fall. This spring was held in a driving rainstorm, but even so, we had loyal fans and loyal trainers and riders who performed beautifully.

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I do want to mention there are five other

recognized steeplechase races in Virginia and they all had very successful weeks and large attendance. Almost all meets had maximum attendance.

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Montpelier had over 17,000, which was great for them. I do want to acknowledge and you heard the report from the VEA, their support for steeplechase racing and they deserve a lot of the credit of the success we're having in this race forum.

I want to point out that we hope to improve and one thing that has been a handicap is the wi-fi and our cell phones have not been working. People cannot wager from their cell phones and we hope to improve that in the coming spring race.

Another thing, we have always used traditional advertising; television, radio and the print, but we know we're missing the 20- to 40-year-olds. Finally, we have found a company that specializes in race meets that help manage online your advertising. So we are going to put that in effect this year. The first time we've had it available.

Just to give you a few numbers for our Gold Cup races. In the spring, 46 horses went off. Purse structure was 340,000 and wagering was 67,000. It was cut down by the heavy rains.

For the fall meet, we had 57 horses, purse structure of 290,000 and we had almost \$50,000 in wagering, which was a new high for our fall meet. So we're looking forward to a great 2023 and we hope we have all the Commissioners come join us. Thank you.

CHAIRMAN NIXON: Thank you, Dr. Allison. Any questions or comments for him?

I have to say I was there in the spring and it was cold, but it was a beautiful, beautiful venue as always and the food and everything. It's always a pleasure to attend there. Thank you.

DR. ALLISON: Thank you.

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CHAIRMAN NIXON: Okay. Next is the presentation of the Virginia Horse Industry's strategic planning committee report. The final version of the plan is located behind Tab 12 and I believe that Jeb and Debbie are going to present this together and answer any questions.

MR. HANNUM: Thank you. So this was the second undertaking for the five-year plan, so we did one that wrapped up in 2017 when the environment here was very different and we presented that report to the Commission and amongst the number of different recommendations, it called out the need for an alternative form of gambling to support live racing.

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Subsequently the following year, the HHR machines were approved and so the report I think was very helpful as we were making our case to the legislature.

So based on the success of that document and the ability to achieve a number of the recommendations that we laid out in the previous report, the feeling was it would be a good exercise to go through this again and so I just want to acknowledge Commissioner Tanner, who was the co-chair with me for this process. I want to acknowledge Preston Bryant with McGuireWoods. I believe Preston is here. He facilitated the meetings and it was a big undertaking.

We met five times in Richmond over the course of about six months going through a number of different subjects which I'll mention.

Obviously, the announcement about Churchill Downs had been made but obviously the deal hadn't been finalized, but I wanted to acknowledge that Bill Mudd and Mike Ziegler from Churchill attended all the meetings and participated. Gary was there, Jack was there. I think there were some other folks from the corporate office that came in and out.

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One of the benefits of it was I think it was a really good learning process for Churchill Downs in terms of understanding how we do things in Virginia and why certain things are done as they are. So it was sort of a crash course in Virginia racing looking at things over the last sort of six, seven years and more. So that was one of the sort of side benefits of the process.

But we looked at a number of categories. Marketing. We looked at how we can develop a joint coordination with Churchill on our government relations. Plan. We looked at a traditional marketing plan that we can work together with at focusing on some big days. Gary talked about that earlier.

We looked at a second category, which was just racing. How we can expand harness racing at Shenandoah. I talked to the budget about supporting the steeplechase meets. We looked at moving the racing schedule to pick up a weekend for just doing more to get more people out at the track.

We looked at wagering issues. How we can roll

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out to 5,000 HHR machines as quickly as possible.

One of the things we spent some time talking about was how we can get pari-mutuel on the sports wagering platforms. Frank and I and Doug Daniels and Jill and I think some others in the room were out at the racing conference in Arizona last week and this was really one of the key subjects that was discussed, is how do we get racing on the new sports wagering platforms?

How do we elevate the profile of racing? How do we get people that are betting on different sports to bet on racing? So that was an important theme for us in the meetings and it's an important theme nationally for the industry.

We had discussion about our incentive programs. Debbie mentioned that with the Breeders Fund we have legislation in now that will look to go from paying just on first to first, second and third.

The Certified program which is, you know, so important to so many farms in Virginia. It has been such a resounding success. We looked at how we can make changes to that program so it is sustainable. Debbie is already working on that and has a committee in place to make some tweaks to the

program.

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Then lastly, we looked at infrastructure. How can we maintain Colonial as a first-in-class facility and we talked about trying to identify a site for a new harness track. We want to remain at Woodstock. We have a great relationship there, but as I mentioned, you know, there's a limited ability to expand there just based on the age of the facility, so we talked at some length about identifying a site for a new harness track.

So those are just some of the highlights of the report. It's something that is ongoing and I know Commissioner Tanner wants to say a few things about that, but just wanted to thank everybody that participated. It was a big lift and I hope it will serve us well over the next couple of years. So I'll turn this over to my co-chair for the report.

COMMISSIONER TANNER: Thank you, Jeb. I got to tell you there's nothing better, at least for me, than sitting in a room talking with a lot of people that are very passionate about horses and horse racing and thinking about the next five years. When I say passionate, I mean we saw the passion come out at times. It was a great opportunity to get to know each other better and

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share our hopes and dreams for the future.

If you look at the appendices, which are the schedule of action items, you will see that some of them include things like develop a plan. So in some respects, you could say this is a plan to plan.

I think a big part of the plan is the priorities that it set out are really important for the growth of the industry. It's also a dynamic plan.

By that, I mean it's not going to sit on a shelf and be trotted out for the General Assembly or anyone else on an annual basis; but rather, it has laid out a process for moving forward that are going to result in other plans and enable us as an industry to pivot when conditions require.

So I really want to close by saying thank you to everybody who participated. It was truly a labor of love for everybody, but real work is now beginning and that is making sure that it comes true. Thank you.

MS. EASTER: Thank you. I want to thank everybody for their hard work. I want to ditto what Commissioner Tanner just said. I think the importance of this, the first plan we were in crisis mode and we had to produce. There's a lot going on here in the next year or so, but I think we need to concentrate, all of us, on making sure that this goes forward.

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I think David Ross said it very well when he was talking to us the other day. If we all keep in our mind if we do the right thing for Virginia's industry, it will work out well for all of us. If we just keep that in mind and move forward, I think it will all work well. So thank you and thank you for all your hard work.

CHAIRMAN NIXON: Thank you, Debbie. I want to say the same thing. I think part of the reason why we have all had such success here is all of the parties working together has made a big difference. So thank you very much for working on that and thank you. I appreciate that.

Any other questions or comments about this? COMMISSIONER BRAND: Yes. I'd just like to say that I would like to take the schedule of action items and have a report at each of our meetings and have an update on what has been done and certainly encourage however that needs to be structured. Regular meetings with the Commission with the others involved so that the plan to plan

does become a plan and specific action items are identified and updates are given so we can see the progress.

There's a lot of hard work and a lot of good ideas in here that need to be implemented and it won't happen unless we work together to get it done.

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CHAIRMAN NIXON: I agree.

VICE CHAIR HUDGINS: I agree also, Betty. I think the dreaming is one thing and the big picture is one thing, but implementation is actually a harder step and that's where we are now.

We do have this laid out. Communication was great. We hashed a lot out, but we coalesced on this plan and I think that having action items and accountability going forward is going to be key to making sure that all of this work was not done for nothing. It was done to actually get someplace.

So Betty, I think that you're going to be the one to keep an eye on this every single time we meet, I hope. I would leave it at that. Thank you.

CHAIRMAN NIXON: Thank you. Any other questions or comments?

Okay. Next is the update on the hiring of

new Virginia Racing Commission staff members. I believe Dave Lermond will be reporting on this in an update to plan to hire three new full-time member positions in 2023. Dave.

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MR. LERMOND: Thank you, Madam Chair. Before I go over the plans for hiring new staff members, I would certainly be remiss if I didn't mention the current three full-time staff members we have; Kimberly Mackey, Rhonda Davis and Dr. Caruthers for their dedication and hard work this year. It was a challenging year and I just want them to know how thankful and proud I am of them for everything they do.

with that being said, we're going to try to hire some people to kind of give them some help, which is definitely warranted.

The first position will be the pari-mutuel licensing -- pari-mutuels and licensing coordinator. Rhonda Davis is our director of pari-mutuels and licensing, but she really needs a full-time assistant. She has so many things that she does and one of ancillary benefits of that is that hopefully it will free up some of Rhonda's time. She is certainly capable of helping me with some of the things that I do and I'm hoping that

will be the case.

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The job was posted on the state website on Monday. We are going to post it until filled. That way, we can wait until we get a good number of applicants.

Plus with the Christmas holidays, you're not going to get a whole lot of people applying. But the goal is to definitely have this person in place by the end of January.

In addition to the state website, we're also going to advertise on the Association of Racing Commissioners International's site and I think we're going to send a notice to the University of Arizona racetrack program to post with them as well because we want to cast a wide net to get somebody that's going to be good for the future and will assist in what we do.

The second one is a full-time Commission veterinarian. Again, this will take hopefully some of the pressure off Dr. Caruthers, our equine medical director.

It's important that when somebody like Dr. Caruthers has a position, we need to have some kind of a back-up because if something were to happen, and I don't want to think about it, but we need to have somebody step in and the same goes for the position that I just mentioned.

This also should enable us to be able to handle pari-mutuel wagering on Kentucky Derby day, not only at the Great Meadow race course, but also at the harness track. The main thing is we need two really solid vets. We've got extra centrifuges and things like that.

We plan on posting that February 1st or possibly a little bit sooner. Dr. Caruthers and I are still discussing it, but the goal is to have that have that person in place by March 1st, which is a full month before Shenandoah will start on April 1st.

In addition to posting that on the state website, we're also going to go through the AAEP, which is the American Association of Equine Practitioners. Again, that's another resource that we can throw that posting out there.

We do have a few vets that worked part-time for us last year that have maybe indicated that they would like to do a full-time position with us. But again, we're going to see all the applicants we get and pick the best one for us.

The third position is an investigator. Before

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when we had a lot of racing, we did have an investigator, although he kind of helped with licensing as well.

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Some of the things an investigator would do is to review criminal histories when we license people; not only horsemen, but employees of Colonial Downs. We do fingerprints and we get reports back on their fingerprints and they're very confusing and sometimes hard to read and that's one of the things that Rhonda does now, but again, by having him doing this, that will take a little heat off of her.

Also, this person will, if the stewards have probable cause and they want to search somebody's barn, you want somebody that has the experience to do that kind of thing.

Not only that, but just have him drive around on the back side every day and not looking for trouble, but just it's that boots-on-the-ground thing that we would like us to have on a daily basis. I know Stephanie does a good job of that, but she shouldn't have to do that.

That one, the plan is to have that person in place by July 1St. We probably don't have any need for it for the harness meet because there's not

that much going on and the three judges could handle this kind of thing.

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Also, if the HISA authority, if they deem that that is constitutional, and that's certainly kind of up in the air right now, we are required to have an investigator so I want to have that person so I can put that down as the investigator.

So those are our plans. Thankfully, we received additional appropriation which started in this biennium, FY2023 and FY2024, which will enable us to easily cover these expenses and also expenses that we're going to incur from increased race days, more drug testing, more part-time people, travel, all of those things.

So I'm happy with the plan. I think it's going to be a really good step for us and I'd be happy to answer any questions of my Commissioners.

CHAIRMAN NIXON: Commissioners, do you have any questions for Dave?

COMMISSIONER BRAND: Yes. I do have a question. After these positions are filled, have you identified any other positions or gaps that we need to consider?

MR. LERMOND: That's a great question. I am going to consider in the fall after seeing how all

of this works out if it might be a good idea to try to get me some help, too, like an assistant director.

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Again, I just have to wait and see how much Rhonda can help me and also what will happen with the HHR regulations because regulating HHR does take up a good deal of my time and if I didn't have to do that for some reason, that would free up some time. But it's certainly in the thought process. I know you guys care about me and want me to have some help and I certainly appreciate that.

COMMISSIONER SIEGEL: Also David, the outcome of the JLARC study is uncertain at this point, but once that becomes a certainty, then it may change your staffing needs.

MR. LERMOND: That's a great point. Yes. Somebody is going to have to pick that up and have a bill to follow the recommendations by the JLARC and we'll just have to wait and see how that plays out.

CHAIRMAN NIXON: Mr. Hannum.

MR. HANNUM: So is it all right if I ask a question?

CHAIRMAN NIXON: Sure.

MR. HANNUM: So picking that up from the JLARC

report. So the JLARC report is pretty clear that they felt that there should be more people looking at HHR. I'm not an expert on that so I can't speak to whether it should be one or person or a dozen more people.

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I'm just curious why you wouldn't go out and get some more people to help regulate the HHR, particularly because there's not a foregone conclusion that anything will happen legislatively.

Sort of on the same note, we'd like to see HHR stay under the Commission, so why not go out and hire, you know, why not staff up on the HHR side if legislature doesn't go through, then maybe that would be helpful to the Commission to make the argument to keep the HHR regulation coming into a future legislative session.

MR. LERMOND: I would have two comments for that. One is, and I don't want to be critical of JLARC, but they saw these Rosie's places and immediately assumed that the Commission had to do the same type of regulation that is done by the Bristol casino, the one that will open in Portsmouth.

There are no stable games, which is really one of the biggest things that you need to look out

for. The HHR terminals are in a closed-loop environment. They're not taxed on the net revenue; they're taxed on the gross money that goes into the machines which is very easy to regulate and we have an independent party that runs a separate set of reports and we always make sure that we match up.

I guess right now if something did go through, it would take effect July 1 and I don't want to hire two or three people and then have to turn around and tell them I'm sorry I don't have any work for you. But it's a great point and a lot of it will depend on what happens with HHR.

COMMISSIONER SIEGEL: You'll have to answer by the end of February as to whether or not there will be legislation?

MR. LERMOND: We will know if someone has submitted a bill. Correct.

MR. HANNUM: You'll know in the first week of January if someone submitted a bill.

MR. LERMOND: Yeah.

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MR. HANNUM: You'll know by the end of February the percentage likelihood of it going through.

COMMISSIONER SIEGEL: It's a short session this year.

MR. LERMOND: Right.

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COMMISSIONER SIEGEL: To your point and to mine, by mid to late February you'll know whether any legislation was adopted and then you can make those decisions, Jeb, to your point.

MR. LERMOND: Right.

COMMISSIONER SIEGEL: It's only 60 days away.

MR. LERMOND: I just think at this point, I think it makes sense to wait the two months to know absolutely what we're going to be dealing with.

> MR. PETRAMALO: May I make a suggestion? MR. LERMOND: Sure.

MR. PETRAMALO: I think it would be good to consider hiring some type of auditor to look at the HHR revenue streams online. Excuse me, online wagering, live handle, et cetera, because it's getting very broad and very complicated.

You remember under the old Colonial Downs before 2013, I believe you had a CPA on staff, Marvin Snagon or something like that. You know, who looked at all the numbers.

MR. LERMOND: And it was nowhere near as involved as it is now.

MR. PETRAMALO: Right.

MR. LERMOND: Rhonda Davis does all of that.

MR. PETRAMALO: Well, I'm talking about doing a professional audit on a regular basis or in an ongoing, real time basis. You've got I think Jack mentioned this year almost \$4 billion going through these machines. Don't you think it would be nice to have somebody on this side of the table taking a look at that?

MR. LERMOND: In reality, we audit those numbers every day.

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MR. PETRAMALO: How do you do that?

MR. LERMOND: Because we have an independent third party source that gets the raw data from Exacta Systems; Curtis Linnell from TRPB, and he produces a separate report that actually is on the website.

16 MR. PETRAMALO: On your website? 17 MR. LERMOND: Yeah. 18 MR. PETRAMALO: I was not aware. 19 MR. LERMOND: There are HHR reports on there. 20 MR. PETRAMALO: He's a vendor to the VRC? 21 MR. LERMOND: Yes. 22 MR. PETRAMALO: That's good to know. 23 MR. LERMOND: You know Curtis. He's a really 24 sharp guy. 25 MR. PETRAMALO: Yeah. I wasn't aware of the

relationship.

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MR. LERMOND: Right.

MR. PETRAMALO: Okay.

MR. LERMOND: Thank you for your comment.

CHAIRMAN NIXON: Any other questions, comments for Dave? Okay. Thank you, Dave. I appreciate it and I know it was a lot to get through today and I appreciate you and your staff getting the agenda together. Thank you very much.

MR. LERMOND: You are very welcome. You did a great job as your first time as Madam Chair.

CHAIRMAN NIXON: Thank you. Hopefully I'll improve with time. Thank you.

There's no need for closed session, I believe. Before we move on for adjournment, I'd like to go ahead and see if we can go ahead and get a next meeting set. I was looking at March 7th, if the Commissioners could look at their calendars. I believe that's a Tuesday, I reckon.

COMMISSIONER BRAND: Okay.

CHAIRMAN NIXON: I have two here that said that's good.

COMMISSIONER TANNER: Okay.

VICE CHAIR HUDGINS: That's good.

CHAIRMAN NIXON: Can we go ahead and get that

down, Dave? March 7th, the next meeting. 1 2 MR. LERMOND: Yes. Thank you. Eleven o'clock. 3 CHAIRMAN NIXON: 4 MR. LERMOND: Eleven o'clock. 5 CHAIRMAN NIXON: You'll let us know if it's 6 here or assuming --7 MR. LERMOND: Yes. We keep checking with the 8 courtroom we used to go to in Richmond. 9 CHAIRMAN NIXON: Right. MR. LERMOND: When it started with COVID, they 10 11 didn't do anything and I tried to get a meeting for 12 this one, but all of the rooms that were big enough 13 to accommodate us were already booked. Now that we have a future date in advance, 14 15 Kimberly will work with them and see. But it's up 16 to you if you're more comfortable here or. 17 CHAIRMAN NIXON: I like here, especially if we 18 have them during racing. 19 MR. LERMOND: I also have to thank Colonial 20 Downs Group because every meeting we've had here 21 they've set it up great for us. We've got the 22 Rosie's doughnuts. 23 I believe Charlotte does all CHAIRMAN NIXON: 24 that and she does a great job. 25 MR. LERMOND: She does.

1 CHAIRMAN NIXON: wherever she is, she does a 2 great job. 3 MR. LERMOND: I wish she was here so she could hear that, but you are correct. 4 5 CHAIRMAN NIXON: All right. If that's everything, we need a motion or adjournment then. 6 7 Do I have a motion? 8 COMMISSIONER SIEGEL: So moved. 9 CHAIRMAN NIXON: Second? 10 COMMISSIONER BRAND: Second. 11 CHAIRMAN NIXON: All those in favor? 12 NOTE: The Commission votes aye. 13 CHAIRMAN NIXON: Thank you very much. The meeting of the Virginia Racing 14 NOTE: Commission is adjourned at 1:14 p.m. 15 16 17 18 19 20 21 22 23 24 25

1	CERTIFICATE OF COURT REPORTER
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3	I, Sandra G. Spinner, hereby certify that I,
4	having been duly sworn, was the court reporter for the
5	meeting of the Virginia Racing Commission on December
6	14, 2022, at the time of the meeting herein.
7	I further certify that the foregoing
8	transcript is, to the best of my ability, a true,
9	accurate and full record of the incidents of the meeting
10	herein.
11	Given under my hand this 3 rd day of February,
12	2023.
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14	Caladiza & Cininana
15	Sandra G. Spinner
16	Sandra G. Spinner Court Reporter
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